

MTA 101AI - LECTURE # 11

DURING THE 1960s, INCREASINGLY HOLLYWOOD PRODUCTION TALENT
AND CRAFT PERSONNEL BECAME FREE-LANCERS

THE RISE OF THE AGENT AS A MAJOR PLAYER IN HOLLYWOOD

THE GREAT DEBACLE OF CLEOPATRA (1963) WHICH NEARLY
BANKRUPTED 20th CENTURY-FOX, AND SENT SHOCK-WAVES THROUGH
'HOLLYWOOD'

GROWING HOLLYWOOD INSECURITY & CONFUSION

-2-

RISE OF THE EUROPEAN 'ART' CINEMA, 1956 –1967 AS COMPETITION TO
HOLLYWOOD

THE 'CINEMA OF SENSATION' BEGINS WITH THE SHOWER SCENE IN
PSYCHO, 1960 (DIRECTED BY ALFRED HITCHCOCK)

BONNIE AND CLYDE, 1967 (PRODUCED BY WARREN BEATTY FOR
WARNER BROS., DIRECTED BY ARTHUR PENN,
CINEMATOGRAPHY BY BURNETT GUFFEY, EDITED BY DeDe ALLEN)

-3-

BULLITT, 1968 (DIRECTED BY PETER YATES, CINEMATOGRAPHY BY
WILLIAM FRAKER, EDITED BY FRANK KELLER)

THE WILD BUNCH, 1969 (DIRECTED BY SAM PECKINPAH,
CINEMATOGRAPHY BY LUCIEN BALLARD, EDITED BY TOMMY
LOMBARDO)