

MTA 101AI – LECTURE # 8

1948 - U.S. SUPREME COURT RULED FOR THE U.S. JUSTICE DEPT. IN THE 'PARAMOUNT CASE' AGAINST ALL THE VERTICALLY-INTEGRATED MAJORS

PARAMOUNT; TWENTIETH CENTURY-FOX, WARNER BROS., MGM AND RKO WERE ORDERED TO:

1. ABOLISH BLOCK-BOOKING AND BLIND-BOOKING DISTRIBUTION
2. TO DIVEST THEMSELVES OF ALL THE MOVIE THEATERS THEY OWNED IN THE U.S.;

SEVERE PROBLEMS FOR 'HOLLYWOOD' FOLLOWED

-2-

THE BEST YEARS OF OUR LIVES (WILLIAM WYLER, 1946) COMPARED TO IT'S A WONDERFUL LIFE (FRANK CAPRA, 1946)

A 'BEST PICTURE' AWARD IN 1948, TO HAMLET, WHICH WAS REALLY A BRITISH FILM

SUCCESS IN THE UNITED STATES OF THE THIRD MAN (1948, RELEASED IN U.S. IN 1950)

SUNSET BOULEVARD (BILLY WILDER, 1950)

-3-

EVIDENCE OF A SHIFTING

AMERICAN CULTURAL PERSPECTIVE, OR EVIDENCE OF AN ARTISICALLY EXPANDING HOLLYWOOD IN RESPONSE TO THE ARRIVAL OF TELEVISION?